

Illustrator Fundamentals Course

Unlock the power of Adobe Illustrator to create stunning graphics for both print and web. This bundle teaches foundational and intermediate skills to enhance design capabilities and produce polished, professional marketing materials.

Group classes in Live Online and onsite training is available for this course. For more information, email partnerships@vdc.edu or visit: <https://vdc.nobledesktop.com/courses/illustrator-fundamentals-course>



learn@vdc.edu • (619) 758-9300

Course Outline

This package includes these courses

- Introduction to Illustrator (30 Hours)
- Intermediate Illustrator (30 Hours)

Introduction to Illustrator

Learn Adobe Illustrator, the industry-standard professional vector drawing program. Gain real-world, practical experience using Illustrator to produce vector art for both print and web design.

- Recognize the basic tools of Illustrator and appropriately use these tools for the desired adjustments and corrections.
- Carry out techniques to adjust, enhance, supplement, and compose files necessary to produce marketing materials.
- Implement proper understanding and organization of files and layers within the layers panel and Illustrator interface.
- Appropriately adjust and export images with variations in image file-type, dimension and color.

Intermediate Illustrator

This class reinforces basic strategies of Introduction to Adobe Illustrator and introduces intermediate techniques for graphic design. Learn additional tools and methods to craft a series of graphic marketing materials.

- Recognize the basic tools of Illustrator and appropriately utilize these tools for the desired adjustments and corrections.
- Carry out techniques to adjust, enhance, supplement, and compose files necessary to produce marketing materials.
- Implement proper understanding and organization of files and layers within the layers panel and Illustrator interface.
- Appropriately adjust and export images with variations in image file-type, dimension and color.