COURSE SYLLABUS

Motion Graphics Certificate Online

Build motion graphics and visual effects skills using Adobe After Effects and Premiere Pro. Learn animation, video editing, and special effects techniques, and create a motion graphics demo reel to showcase your work to potential clients or employers.

> Group classes (Live Online) and onsite training are available for this course. For more information, email partnerships@vdci.edu or visit: https://vdci.edu/courses/motion-graphics-certificate-online



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Course Outline

This package includes these courses

- Adobe Premiere Pro Course Online (18 Hours)
- Adobe After Effects Course Online (18 Hours)
- After Effects Advanced Course Online (18 Hours)
- After Effects Compositing, Tracking, & Keying Course Online (18 Hours)
- Motion Graphics & Video Editing Portfolio Development Course Online (18 Hours)
- Video Editing & Motion Graphics Capstone Project (18 Hours)

AI for Video & Motion Graphics Course Online

Attend the AI for Video & Motion Graphics class for free as part of this certificate. You'll get access to it when you register for the program.

Adobe Premiere Pro Course Online

Create professional-quality videos on your own schedule with this self-paced course. You will progress from importing footage to advanced editing techniques, including multi-camera editing and green screen removal.

- Edit video and audio efficiently using Adobe Premiere Pro
- Reduce background noise and enhance overall audio quality
- Color correct footage with adjustment layers
- Add B-roll to strengthen storytelling and visual impact
- Import photos and logos and animate them within your projects
- Apply transitions between clips to create smooth pacing
- Export videos optimized for social media platforms or client delivery
- Remove green screens with chroma key techniques

Adobe After Effects Course Online

Learn to create professional motion graphics and visual effects using Adobe After Effects. This course covers animation techniques, text effects, and file integration to help you build engaging video content.

- Animate text, images, and graphics using position, scale, rotation, and opacity controls.
- Work with masks and track mattes to create seamless transitions and layered effects.
- Apply blending modes and transparency effects for dynamic visual compositions.
- Integrate and animate Photoshop and Illustrator files within After Effects.
- Use expressions and essential properties to streamline animation workflows.
- Export high-quality video files optimized for web, social media, and professional use.

After Effects Advanced Course Online

Through real-world projects, you'll develop polished, professional animation techniques while learning to streamline your process with expressions and scripts. By the end, you'll be equipped to create sophisticated, visually compelling motion pieces and confidently tackle more complex creative challenges.

- Work with 3D layers, cameras, and lights to create dynamic scenes
- Create and animate custom shape layers using the Pen tool
- Develop advanced text animations and save presets for future use
- Optimize animations with expressions and wire parameters for complexity
- Enhance audio integration by adding markers and applying audio effects

After Effects Compositing, Tracking, & Keying Course Online

Build advanced compositing skills in After Effects by learning keying, rotoscoping, and motion tracking techniques. This course shows you how to seamlessly combine 2D and 3D elements within your video projects.

- Learn motion tracking techniques using Point Tracker and Mocha AE
- Combine 2D and 3D graphics with video in After Effects
- Stabilize footage and remove green screen backgrounds
- Create slow-motion and fast-motion effects using time remapping
- Rotoscope footage and build track mattes for visual effects
- Remove unwanted elements from video using Content-Aware Fill

Motion Graphics & Video Editing Portfolio Development Course Online

Build your motion graphics and video editing abilities while creating a polished professional demo reel. This hands-on course focuses on editing fundamentals, motion design best practices, and real-world industry insight to help you produce engaging visual work.

- Deepen your understanding of video editing and motion graphics concepts, techniques, and workflows
- Explore the history, development, and current trends shaping the motion graphics and video editing industries
- Learn how design, animation, and video editing work together to create cohesive projects
- Create a professional demo reel that highlights your strongest work for clients or employers
- Practice presenting your work clearly and incorporating constructive feedback to improve your projects
- Gain insight into industry opportunities, career paths, and effective ways to market yourself as a motion graphics artist or video editor

Video Editing & Motion Graphics Capstone Project

Throughout this program, you will complete a capstone project designed for your professional portfolio:

- Create a professional video editing and motion graphics project by developing a concept, visual direction, and production plan based on real-world design challenges and your own creative interests.
- Build supporting materials such as a project plan, moodboard, style frames, and storyboard to guide your editing and animation process and maintain a consistent visual style and tone.
- Produce an animatic to preview the pacing and structure of your final video, then bring your concept to life using Adobe Premiere Pro and Adobe After Effects to edit, animate, and composite a polished final piece.
- Work on your capstone project both during and outside of class, using scheduled mentoring sessions to review progress, ask questions, and receive personalized instructor feedback as you finalize your portfolio project.